The County of Yuba

TO: Board of Supervisors

FROM: Kevin Mallen, County Administrator

SUBJECT: Approve update to the Yuba County Strategic Plan

DATE: January 13, 2026

NUMBER: 628/2025

Recommendation

Approve update to the Yuba County Strategic Plan

Background/Discussion

The Board approved the current Yuba County Strategic Plan in July of 2023. The Plan contains our organization's mission, vision, goals, and values. By compiling this information into one plan, we can provide clarity to the County workforce and the communities we serve on our organization's purpose, the direction we are heading, and how we operate. This clarity has been a useful management tool for the organization and has helped focus our organization over the past three years and has yielded an organization that is continually improving, striving to provide responsive services to our communities, and with a culture that is embracing a Yes-to-Yuba mindset. Attached is a summary of the progress we have been making.

There are constants in the Plan such as our mission, vision, values, and long-term goals (identified as foundational pillars in the Plan). Aside from utilizing our new County logo and colors, the update to the Plan focuses on our organizational objectives over the years 2026 to 2029. The attached updated Plan has 2026-2029 objectives for each of the four foundational pillars (County Services, Community Growth, Community Engagement, and County Culture). These objectives were crafted to provide focus over the next three years that is relatable to as many of the departments within our organization as possible. The intent behind this is to foster countywide department engagement in the objectives looking for opportunities for departments to collaborate and support one another as we push forward to best serve the communities of Yuba County.

The objectives contained in the Plan provide direction to departments that they utilize to develop specific (tactical) priorities each fiscal year. Department priorities are proposed as part of the annual

budget each year, presented to the Board for consideration as part of the budget review process, and then approved with the adopted budget. With the Board adoption of the updated Plan, departments will have the direction they need to prepare priorities for the 2026/27 budget.

Committee Action

This item is being presented directly to the full Board for consideration.

Attachments

628/2025 Strategic Plan 1.13.26
628/2025 Summary of Progress