Minneapolis
Park & Recreation Board

# Resolution 2019-385

## Resolution Approving the Charge and Composition for an Appointed Community Advisory Committee For Final Design for Graco Park and for Preliminary and Final Design for Scherer Addition Lot 2

Whereas, The Minneapolis Park & Recreation Board (MPRB) is the steward of the Minneapolis Park System;

Whereas, The MPRB's RiverFirst is a dynamic vision for a renewed and revitalized upper river corridor and includes as a part of that vision the creation of a park and park supportive private development at the former Scherer Brothers Lumber Company site;

Whereas, The MPRB has previously identified a charge and composition for a Community Advisory Committee (CAC) that would consider development directions for Scherer Addition Lot 2 (formerly Parcel 'D' of the Scherer Site);

Whereas, A settlement of litigation with Graco Minnesota, Inc. presents new opportunities for development on Scherer Addition Lot 2 as well as providing resources for the more immediate development of a park on the former Scherer Site, which will be known as Graco Park;

Whereas, The MPRB desires broad representation and participation in the planning, development, and evaluation of park facilities, services, and programs, including the expanded opportunities now present for Scherer Addition Lot 2 and Graco Park;

Whereas, MPRB Code of Ordinances PB-11.4 states that the "Minneapolis Park and Recreation Board shall cause a community advisory committee to be created;" and

Whereas, An appointed CAC addressing Scherer Addition Lot 2 and Graco Park, simultaneously, will provide input and feedback during the development of design directions for Scherer Addition Lot 2 and Graco Park, and do so in a more wholly coordinate way than if the current CAC for Parcel 'D' were to be perpetuated;

Whereas, Appointments by Commissioners, with each Commissioner nominating one individual, on or before January 8, 2020 will allow for staff to prepare and present to the Board of Commissioners a slate of candidates to meet the full composition of the CAC;

Whereas, This resolution is supported by the MPRB 2007-2020 Comprehensive Plan, which envisions "Dynamic parks that shape city character and meet diverse community needs;"

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RESOLVED, That the Board of Commissioners approves the charge and composition for an appointed Community Advisory Committee for final design for Graco Park and for Preliminary and Final Design for Scherer Addition Lot 2 as follows:

The appointed CAC for Graco Park and Scherer Addition Lot 2 development shall

- become knowledgeable about the project and its scope;
- understand and represent the park and recreation needs of the community and park visitors particular to Graco Park and Scherer Addition Lot 2;
- act as community liaisons for the project and assist in engaging stakeholders and the community;
- participate in public CAC meetings;
- provide critical reviews of potential directions for the development of Scherer Addition Lot 2; and
- guide an update to or confirm the current schematic design for Graco Park.

The CAC shall provide feedback to MPRB staff and consultants throughout the planning process and recommend to the Board of Commissioners a preferred concept plan for development of Scherer Addition Lot 2 and any updated direction for the development of Graco Park.

RESOLVED, That the President of the Board and Secretary to the Board are authorized to take all necessary administrative actions to implement this resolution.

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TO: Minneapolis Park and Recreation Board

FROM: Michael Schroeder,

DATE: November 20, 2019

SUBJECT: Resolution Approving the Charge and Composition for an Appointed Community Advisory Committee For Final Design for Graco Park and for Preliminary and Final Design for Scherer Addition Lot 2

**BACKGROUND**

Approval of this resolution will define the charge and composition for an appointed Community Advisory Committee (CAC) related to the development of Graco Park and Scherer Addition Lot 2 (formerly Parcel 'D').

In March 2012, the RiverFirst framework plan was formally approved by the Minneapolis Park and Recreation Board (MPRB), after a six-month review process that included the City of Minneapolis and MPRB appointed Steering, Advisory, and Technical Committees. Eight Priority and Visionary Projects were identified, including a park at the site of the former Scherer Brothers Lumber Company. Following approval of the framework plan, a concept design was prepared for the Scherer Site that included a park, the re-creation of Hall's Island, and the redevelopment of a portion of the 11-acre Scherer Site.

As a part of the RiverFirst proposal, the MPRB's consultant prepared a schematic design for the Scherer Site and identified a potential development configuration for private-sector use on Parcel 'D' that included:

- Office use of approximately 175,000 square feet
- Publicly accessible space along the Sibley Street frontage of Parcel 'D' that would bedeveloped privately as part of Parcel 'D' development; and
- Guidelines for development of Parcel 'D', including directions related to use, functions, circulation, aesthetics, and sustainability

With the settlement of litigation with Graco Minnesota, Inc., new conditions and opportunities are present which, in aggregate, suggest the need for a new charge and composition for a CAC. Specifically, the configuration of the former Parcel 'D' has changed because the MPRB sold approximately 2.2 acres to Graco. With the disposition proceeds and other funds donated by Graco, an ability to significantly advance improvements at the park (now called Graco Park) and on the MPRB's portion of Parcel 'D' (now Scherer Addition Lot 2).

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Because the focus of the CAC that resulted from Resolution 2016-283 was limited to Parcel 'D', not the park, and because funds are now available to realize a project on that ground and on the park, it seems logical to reframe the charge and the composition of the CAC.

Staff believes that an appointed CAC is the most effective way to engage the community and ensure that regional as well as local perspectives are recognized as the design for Graco Park and Scherer Addition Lot 2 is advanced.

In accordance with the MPRB's Community Engagement Policy, staff will recruit CAC applicants that represent the broad diversity of Minneapolis and park users. The CAC Selection Committee will offer its recommendation for participation on the CAC as demonstrated through a slate of candidates with the CAC Composition Goals in mind.

The CAC Composition Goals are as follows:

| **CAC Composition Goals:** | Appointers and the CAC Selection Committee should appoint individuals that represent one or more of the identities/perspectives listed below to ensure diversity on the CAC. This is not an exhaustive or conclusive list, and categories should be based on self- identification, and not assumption. |
|---|---|
| Racial/Ethnic Diversity | White, African American, Hmong, Lao, East African, SE Asian, American Indian, |
| Generational Diversity | Youth and Seniors |
| Socioeconomic Diversity | Renter, below the poverty line, people experiencing homelessness |
| Linguistic Diversity | ASL, people that speak a language other than English at home |
| Diversity of interests | Recreation, youth programming, Climate resilience, safety and security, active transportation, food systems, geographical diversity |
| People with Disabilities | People with mental, emotional, and physical disabilities |
| Geographic Diversity | A balance of representatives from all service areas in the city |
| Political Experience Diversity | A balance of new voices and participants that have experience serving on boards, commissions, CACs, and committees. |

The slate will be proposed by a committee of MPRB staff and volunteer members of the community. The selection committee will consider the composition of the CAC as a whole in making its determination of members to ensure equitable representation. In addition to the slate, nine additional CAC members will be appointed by MPRB Commissioners. Those nine are individual appointments—one for each commissioner—and are not subject to review nor Board vote. They are therefore not included in this action. Staff requests that commissioner appointments be made on or before January 8, 2020.

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**RECOMMENDATION**

Staff recommends that the Board of Commissioners approves the charge for an appointed Community Advisory Committee for final design for Graco Park and for Preliminary and Final Design for Scherer Addition Lot 2 as follows:

The appointed CAC for Graco Park and Scherer Addition Lot 2 development shall

- become knowledgeable about the project and its scope;
- understand and represent the park and recreation needs of the community and park visitors particular to Graco Park and Scherer Addition Lot 2;
- act as community liaisons for the project and assist in engaging stakeholders and the community;
- participate in public CAC meetings;
- provide critical reviews of potential directions for the development of Scherer Addition Lot 2; and
- guide an update to or confirm the current schematic design for Graco Park.

The CAC shall provide feedback to MPRB staff and consultants throughout the planning process and recommend to the Board of Commissioners a preferred concept plan for development of Scherer Addition Lot 2 and any updated direction for the development of Graco Park.

Staff further recommends that the Board of Commissioners appoint members to the CAC based on the CAC Composition Goals.

This action is supported by the following vision and goal statements in the MPRB 2007-2020 Comprehensive Plan:

| | |
|---|---|
| **Vision Theme 3**: | Dynamic parks that shape city character and meet diverse community needs |
| **Goal:** | Parks shape an evolving city. |
| **Goal:** | Park facility renewal and development respects history and focuses on sustainability, accessibility, flexibility, and beauty. |
| **Goal:** | Focused land management supports current and future generations. |

Prepared By: Cindy Anderson, Executive assistant for Planning Division, Design and Project Management
Review:
Cindy Anderson Completed 11/15/2019 2:27 PM
Cliff Swenson Skipped 11/15/2019 2:37 PM

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|---|---|---|
| Michael Schroeder | Completed | 11/15/2019 2:38 PM |
| Jennifer Ringold | Completed | 11/15/2019 5:45 PM |
| Al Bangoura | Completed | 11/15/2019 7:06 PM |
| Minneapolis Park and Recreation Board | Pending | 11/20/2019 5:00 PM |