Minneapolis
Park & Recreation Board

Resolution 2018-197

Resolution Approving a Fundraising Agreement with the Voices of the Roses, a Non-Profit Corporation Without 501C3 Designation with a Fiscal Sponsor Agent in People for Parks, an Incorporated Non-Profit with 501C3 Organization, for Fundraising Related to the Lyndale Park Rose Garden

Whereas, The Minneapolis Park & Recreation Board (MPRB) is the steward of Minneapolis Parks;

Whereas, The MPRB owns and operates the Lyndale Park Rose Garden located at 4124 Roseway Road, Minneapolis, MN.;

Whereas, MPRB staff has determined it to be necessary to repair, renovate and increasing staffing for the Rose Garden so that the garden can remain a reasonable recreation amenity for the neighborhood and park users;

Whereas, Voices of the Roses, a community organization, desires renewed resources at the Rose Garden;

Whereas, Voices of the Roses, a non-profit corporation without 501c3 designation with a fiscal sponsor agent in People for Parks, an incorporated non-profit with 501c3 organization, desires to raise funds designated to support the maintenance of the Rose Garden;

Whereas, To proceed with the fundraising for the maintenance of the Rose Garden, the MPRB and Voices of the Roses agree that repair, renovation, and maintenance priorities shall be outlined in the fund raising agreement;

Whereas, Voices of the Roses, desires to raise funds designated for repair, renovation and additional staffing at the Rose Garden in an amount up to $625,000.00;

Whereas, The MPRB and Voices of the Rose Garden wish to enter into an agreement to the mutual benefit of both parties focused on the repair, renovation and additional staffing for the Rose Garden;

Whereas, MPRB legal has reviewed the fundraising agreement;

Whereas, The agreement shall be in full force and effect for two years from the Effective Date or until Voices of the Roses raises $625,000.00, whichever occurs first; and

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Whereas, This resolution is supported by the MPRB 2007-2020 Comprehensive Plan, which envisions “Urban forests, natural areas, and waters that endure and captivate;” and “Dynamic parks that shape city character and meet diverse community needs;”

RESOLVED, That the Board of Commissioners approves a fundraising agreement with the Voices of the Roses, a Non-Profit Corporation Without 501C3 Designation with a Fiscal Sponsor Agent in People for Parks, an Incorporated Non-Profit with 501C3 Organization, for fundraising related to the Lyndale Park Rose Garden; and

RESOLVED, That the President of the Board and Secretary to the Board are authorized to take all necessary administrative actions to implement this resolution.

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TO: Administration & Finance Committee

FROM: Jeremy Barrick, Assistant Superintendent for Environmental Steward

DATE: June 6, 2018

SUBJECT: Resolution Approving a Fundraising Agreement with the Voices of the Roses, a Non-Profit Corporation Without 501C3 Designation with a Fiscal Sponsor Agent in People for Parks, an Incorporated Non-Profit with 501C3 Organization, for Fundraising Related to the Lyndale Park Rose Garden

BACKGROUND

This action considers a two-year Fundraising Agreement (*Attachment A*) with Voices of the Roses for the repair, renovation and additional staffing for the Rose Garden located at 4124 Roseway Road, Minneapolis, MN. Voices of the Roses is a non-profit corporation without 501c3 designation with a fiscal sponsor agent in People for Parks, an incorporated non-profit with 501c3 organization.

The MPRB cares for and maintains the Rose Garden as part of Lyndale park in the regional park system. The Rose Garden has been an attractive recreation feature in the neighborhood and staff have heard from the neighborhood that specialized care for the Rose Garden would be much appreciated.

Funding to support the repair, renovation and additional staffing for the Rose Garden would come solely from a fundraising performed by Voices of the Roses.

Provided that Voices of the Roses raises $625,000.00, MPRB shall use its best efforts to distribute the funds in the following Disbursement Priority Order:

(a). Interns and Additional Staff

Horticultural and/or Landscape Architecture students/interns or seasonal staff with a focus on public rose gardening for a consecutive six-month duration to include occasional weekend work.

(b). Replacement Roses

Replacement of roses in (62) rose beds, rose beds surrounding the Heffelfinger Fountain, and roses on the border, meaning the roses on the inside and outside of the Rose Garden fence line.

(c). Irrigation System in each rose bed

An in-ground irrigation system for each of the interiors of the (62) rose beds, rose beds surrounding the Heffelfinger Fountain, roses on the border, meaning the roses on the

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inside and outside of the garden fence, and for all Rose Garden turf including a 30-foot extension beyond the Rose Garden fence line on all four sides.

(d). New ADA Pathways in the garden

New paths within the garden, as per the Calhoun/Bde Maka Ska - Harriet Master Plan

(e). New benches in the garden

Six benches to be located inside the Rose Garden fence line, as per the Calhoun/Bde Maka Ska - Harriet Master Plan.

(f). New Fence around the garden

Fence replacement inspired by the historic 1911 original Rose Garden fence.

(g). Repair pathways and benches.

Replacement, renovation and repair of existing hardscape paths and surfaces including hardscape surfaces surrounding the Heffelfinger Fountain and replacement of ten existing benches, meaning the benches that surround and are found nearest to the Heffelfinger Fountain.

The Fundraising Agreement has been reviewed by legal counsel as to form and legality.

RECOMMENDATION

Staff recommends approval of the fundraising agreement with the Voices of the Roses, a Non-Profit Corporation without 501C3 designation with a Fiscal Sponsor Agent in People for Parks, an Incorporated Non-Profit with 501C3 Organization, for fundraising related to the Lyndale Park Rose Garden

This action is supported by the following visions and goal statements in the MPRB 2007-2020 Comprehensive Plan:

Vision Theme 1: Urban forests, natural areas, and waters that endure and captivate.

Goal: Sound management techniques provide healthy, diverse, and sustainable natural resources.

Goal: People and the environment benefit from the expansion and protection of natural resources.

Goal: Knowledgeable stewards and partners generously support the system's natural resources.

Vision Theme 3: Dynamic parks that shape city character and meet diverse community needs.

Goal: Park facility renewal and development respects history and focuses on sustainability, accessibility, flexibility, and beauty.

Goal: Focused land management supports current and future generations.

Goal: Financially independent and sustainable parks prosper.

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HISTORY:

05/16/18	**Administration & Finance Committee**	**ADOPTED**

ATTACHMENTS:

- Attachment A - Voices of the Roses Fundraising Agreement (PDF)

Prepared By: Christy Tuuri, Executive Assistant, Operation Services
Review:

Jeremy Barrick	Completed	05/07/2018 10:25 AM
Mary Merrill	Completed	05/07/2018 10:30 AM
Administration & Finance Committee	Completed	05/16/2018 5:10 PM
Minneapolis Park and Recreation Board	Completed	06/06/2018 5:00 PM