



Resolution 2023-105

RESOLUTION APPROVING MAINTENANCE AGREEMENTS FOR FIVE MURALS AS PART OF THE PARKS FOR ALL VANDALISM MITIGATION MURAL PROJECT AT BOOM ISLAND WITHIN CENTRAL RIVERFRONT REGIONAL PARK, BDE MAKA SKA PARKWAY AND LAKE HARRIET WITHIN THE CHAIN OF LAKES REGIONAL PARK, WINDOM PARK NE, AND VAN CLEVE PARK

Whereas, The Minneapolis Park and Recreation Board (MPRB) is the steward of Minneapolis Parks;

Whereas, MPRB operates park buildings and surfaces to ensure park spaces are maintained with care and innovative practices;

Whereas, MPRB staff developed a maintenance initiative to help reduce the amount of vandalism in the park system, reduce reactionary maintenance efforts required for graffiti removal, beautify park walls, and celebrate the park system and park users;

Whereas, MPRB adopted Parks for All in 2021, an agency Comprehensive Plan that establishes nine goals for the park and recreation system through 2036;

Whereas, MPRB issued a competitive call for artists, in collaboration with Forecast Public Art, to develop graffiti-mitigating murals showcasing Parks for All's nine goals, and that call garnered responses from more than 150 artists, of which MPRB will contract with nine;

Whereas, The nine artists were assigned specific parks with walls, buildings, and surfaces that are prone to vandalism, and were paired with a goal from Parks for All;

Whereas, MPRB will own and maintain the murals once installed;

Whereas, The public art concept and project plan has completed MPRB's internal review process as outlined in the Public Art Policy and Procedures, including review by staff in multiple departments and the Executive Team;

Whereas, MPRB has developed a maintenance agreement with each artist to be approved by the Board of Commissioners; and

Whereas, This resolution is supported by Parks for All, the MPRB Comprehensive Plan 2021-2036, under Goal 1: "Foster belonging and equity" and Goal 3: "Provide core services with care;"

RESOLVED, That the Board approves Maintenance Agreements for five murals as part of the Parks for All Vandalism Mitigation Mural Project at Boom Island within Central Riverfront Regional Park,



Bde Maka Ska Parkway and Lake Harriet within the Chain of Lakes Regional Park, Windom Park NE, and Van Cleve Park; and

RESOLVED, That the President and Secretary of the Board are authorized to take all necessary administrative actions to implement this resolution.



TO: Operations and Environment Committee

FROM: Michael Schroeder, Assistant Superintendent, Planning

DATE: 24 May 2023

SUBJECT: RESOLUTION APPROVING MAINTENANCE AGREEMENTS FOR FIVE MURALS AS PART OF THE PARKS FOR ALL VANDALISM MITIGATION MURAL PROJECT AT BOOM ISLAND WITHIN CENTRAL RIVERFRONT REGIONAL PARK, BDE MAKKA SKA PARKWAY AND LAKE HARRIET WITHIN THE CHAIN OF LAKES REGIONAL PARK, WINDOM PARK NE, AND VAN CLEVE PARK

BACKGROUND

MPRB is proposing a mural project that will help reduce the amount of graffiti in the park system, reduce reactionary maintenance efforts required for graffiti removal, beautify park walls, and celebrate the park system and park users. Installing murals is a proven method to reduce or eliminate tagging or vandalism. There are specific sites in the MPRB system that are frequent targets for vandalism and that require many hours of labor each year to remove and repaint. It is estimated that each of the proposed sites requires approximately 15-20 labor hours of maintenance related to graffiti removal annually. Over the past four years, MPRB has spent an average of \$133,000 annually on graffiti removal in our parks, of which approximately 20% goes toward supplies. Responsive removal of tagging and vandalism also presents staff scheduling challenges, interrupts routine maintenance patterns, and can be very time-consuming work that is difficult on morale.

The mural locations are chosen according to the following criteria:

- Visible to the public,
- Based on walls or sites in need of routine maintenance related to graffiti removal,
- Located in highly visited spaces,
- Owned and maintained by the Park Board,
- Distributed across all five service areas,
- Aligned with master plans,
- Includes surface or material compatible with mural medium, and
- Recommended by community and staff.

In this round, the murals will be focused on the new comprehensive plan, Parks for All. The murals will bring the pages of the plan to life in the parks, build awareness about MPRB's vision, and foster a culture of accountability to the new vision by shining a light on the new community-informed goals. All mural concepts and sites will be developed in collaboration with local artists and MPRB staff. The nine goals are:



1. Foster belonging and equity
2. Steward a continuum of nature and recreation
3. Provide core services with care
4. Work from our strengths and determine our role in partnerships
5. Expand focus on health equity
6. Strengthen ecological connections
7. Connect through communications and technology
8. Cultivate a thriving workforce
9. Operate a financially sustainable enterprise

Funding and Administration

Funding will be provided by a mix of sources including MPRB operations funding, donations from community and neighborhood organizations, and grants. The call for artists, contracting with artists, community engagement and event planning, and maintenance planning is being administered by a local non-profit arts organization.

Five of the nine mural agreements are coming forward for approval at this time, and the additional four murals will be presented to the Board later in the Summer 2023. The full list of artists, mural locations, and goal pairings are listed below (with the current five in bold):

Rock Martinez	Windom Park Warming Hut	Goal 8: Cultivate a thriving workforce
Jacob Dwyer	Franklin Steele Park Building	Goal 2: Steward a continuum of nature and recreation
Aaron Johnson-Ortiz	Restroom Building at Powderhorn Park	Goal 1: Foster belonging and equity
Kao Lee Thao	Boom Island River Wall	Goal 7: Connect through communications and technology
Thomasina TopBear	Bde Maka Ska Wall	Goal 6: Strengthen ecological connections
Xena Goldman	West River Parkway Retaining Wall	Goal 9: Operate a financially sustainable enterprise
Constanza Carballo	Van Cleve Pump House	Goal 5: Expand focus on health equity
Melodee Strong	Cleveland Park Restroom Building	Goal 3: Provide core services with care
Jacqui Rosenbush	Harriet Trolley Tunnel	Goal 4: Work from our strengths and determine our role in partnerships

The maintenance agreements (*Attachment A-E*) identify MPRB as the owner and responsible party for maintenance of the murals. The agreements also include the concept for the mural and location. The Board is being asked to approve the maintenance agreement but is not expected to approve the mural concept itself. There is a public art review process by MPRB staff that has been completed to ensure that the mural concept aligns with MPRB standards and expectations. The mural locations will be prepped with a base coat by the MPRB painting crew and sealed with a graffiti prevention seal coat. A plan will be established for restoring murals if any damage occurs for the determined life span of the mural, generally 10 years. If substantial damage occurs or the



base structure is removed from damage or park improvements, the murals will be removed or recommissioned.

The agreement has been reviewed by legal counsel as to form and content.

Staff request that this item be considered at Full Board, if approved at Committee on May 24.

PREVIOUS BOARD ACTIONS

February 15, 2023 P & C 2023-6: VANDALISM MITIGATION MURAL PROJECT PUBLIC ART NOTIFICATION

February 15, 2023 P & C 2023-7: 2023VANDALISM MITIGATION MURAL PROJECT COMMUNITY ENGAGEMENT ASSESSMENT AND PLAN

RECOMMENDATION

Staff recommends that the Board of Commissioners approve Maintenance Agreements for five murals as part of the Parks for All Vandalism Mitigation Mural Project at Boom Island within Central Riverfront Regional Park, Bde Maka Ska Parkway and Lake Harriet within the Chain of Lakes Regional Park, Windom Park NE, and Van Cleve Park.

This action is supported by the following goals and strategies in Parks for All, the MPRB Comprehensive Plan 2021-2036:

Goal:

01. Foster belonging and equity

Strategy:

23. Share narratives and elevate voices beyond dominant cultural context through a public art and memorial collection, creative placemaking and cultural programs that reflect the diverse history and current cultural context of our city and park lands and that educates and employs community to increase public art offerings in our parks.

03. Provide core services with care

13. Prioritize excellence in daily maintenance of parks including best practices in waste management, winter maintenance, facilities maintenance, and landscaping services to meet the distinct needs of the regional and neighborhood parks.

Attachments:

1. Attachment A - Maintenance Agreement for Mural by Rosenbush



2. Attachment B - Maintenance Agreement for Mural by Tao
3. Attachment C - Maintenance Agreement for Mural by Martinez
4. Attachment D - Maintenance Agreement for Mural by Topbear
5. Attachment E - Maintenance Agreement for Mural by Constanza

Jbr 5.24.2023.