



Resolution 2023-65

RESOLUTION APPROVING A TEN-YEAR PROGRAMMING AND LEASE AGREEMENT WITH THE MINNEAPOLIS SAILING CENTER TO EXPIRE ON DECEMBER 31, 2032

Whereas, The Minneapolis Park & Recreation Board (MPRB) is authorized to contract with public and private entities in the performance of its functions;

Whereas, The Board entered in to an Agreement (Agreement) with Lake Calhoun Sailing School (now Minneapolis Sailing Center) since 1989;

Whereas, The Minneapolis Sailing Center current agreement has expired and a new agreement is needed for the upcoming operating season;

Whereas, The proposed agreement shall automatically terminate in the event the MPRB relocates the Bde Maka Ska sailing building to another location on Bde Maka Ska;

Whereas, The Minneapolis Sailing Center provides lessons for people aged four to adult;

Whereas, The Minneapolis Sailing Center's programming activates the lake in a unique way and provides a valued service to the community;

Whereas, The proposed agreement maintains that MPRB will continue to receive 8% of defined gross program fees in addition to three sailing clinics for MPRB program participants; and

Whereas, This resolution is supported in Parks for All, the MPRB Comprehensive Plan 2021-2036, which sets the "Goal 9: Operate financially sustainable enterprise" and "Goal 1: Foster belonging and equity;"

RESOLVED, That the Board of Commissioners approves a ten-year programming and lease agreement with the Minneapolis Sailing Center to expire on December 31, 2032; and

RESOLVED, That the President and Secretary of the Board are authorized to take all necessary administrative actions to implement this resolution.



TO: Administration & Finance Committee

FROM: Jennifer Ringold, Deputy Superintendent

DATE: 5/10/2023

SUBJECT: RESOLUTION APPROVING A TEN-YEAR PROGRAMMING AND LEASE AGREEMENT
WITH THE MINNEAPOLIS SAILING CENTER TO EXPIRE ON DECEMBER 31, 2032

BACKGROUND

This action considers approval of a ten-year programming and lease agreement with the Minneapolis Sailing Center (MSC) to expire on December 31, 2032. Through an agreement with the Minneapolis Park and Recreation Board (MPRB), the Minneapolis Sailing Center (formerly Calhoun Sailing School) has been in operation since 1989 and provides sailing lessons for youth and adults. With a mission of fostering an inclusive, sustainable community and to teach sailing to all, the MSC's programming aligns with MPRB's Parks for All Comprehensive Plan.

The Minneapolis Sailing Center is a non-profit 501(c)(3) community sailing school. MSC was founded in 1989 by parents from the Calhoun Yacht Club who wanted a formal program for their children to learn to sail and to introduce the sport to others in the area. MSC has grown to one of the largest sailing schools in the U.S. with enrollment of more than 1000 sailors last summer. The goals of MSC are to teach the skills of sailing, a sport to enjoy for a lifetime; to instill self-reliance, confidence, and cooperation in students; and to ensure that students have fun. MSC employs quality instructors and proven teaching techniques. Most of these instructors have extensive racing experience. All staff members are background checked and receive CPR and First Aid certification. A volunteer Board of Directors, most of whom are sailors themselves, oversee all classes and the curriculum. The school keeps its costs as low as possible and operates with the help of charitable donations.

The most recent agreement with the Sailing Center expired and needs to be reestablished prior to the 2023 operating season. Both parties have maintained their contractual responsibilities throughout the interim. The proposed agreement would maintain a payment to the MPRB of 8% of defined gross program fees in addition to three sailing clinics for MPRB program participants. This agreement has been reviewed by Legal Counsel.

Separate from this agreement, the MPRB has developed a Memorandum of Understanding that would guide moving the sailing school to a new location as directed in the master plan for Bde Maka Saka within the Chain of Lakes Regional Park.



PREVIOUS BOARD ACTIONS

July 1991	Agreement with the Lake Calhoun Sailing School to conduct a youth sailing school program for the summer of 1991
June 1992	Agreement with the Lake Calhoun Sailing School to conduct a youth sailing school program for the summer of 1992
October 1999	Approval of a five-year lease agreement with the Lake Calhoun Yacht Club and the Lake Calhoun Sailing School for use of a storage building at Lake Calhoun
April 20, 2011	Resolution 2011- 083: Approval of an Agreement with the Lake Calhoun Sailing School for a Term of Ten Years – May 4, 2011 through December 31, 2021
June 1, 2022	Resolution 2022-169: Resolution approving a one-year programming and lease agreement with the Minneapolis Sailing Center to expire on December 31, 2023

RECOMMENDATION

Staff recommends that the Board of Commissioners approves a ten-year programming and lease agreement with the Minneapolis Sailing Center to expire on December 31, 2032.

This action is supported by the following goals and strategies in Parks for All, the MPRB Comprehensive Plan 2021-2036.

Goal:

01. Foster belonging and equity

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09. Operate a financially sustainable enterprise

Strategy:

04. Provide a wide variety of programs in the parks and activities at events to promote social, multi-generational and cross-cultural interaction and that create shared community experiences to bring diverse residents together in joyful, artful, and playful purpose.

19. Create and support activities and welcoming spaces for teens and young adults in the parks for both programmed and unprogrammed activities.

06. Diversify funding streams to leverage existing funding with grants, site-specific revenue generations, sponsorship, and public/private partnerships through an equity lens.



09. Operate a financially sustainable enterprise

09. Reimagine Enterprise Fund programs and facilities across the system based on market-driven approaches and sponsorship opportunities to offset park program and asset costs that balance ecology and recreational uses.

Attachments:

1. Attachment A - Minneapolis Sailing Center Contract - 2023

Jbr 5.10.2023