

## Public Agenda Item #26

*Review, Discussion and Consideration of update to the Tobacco Certification Policy – (Action)*

March 11, 2020

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# Tobacco Certification Policy



- Insurance Code 1551.3075, added by 82<sup>nd</sup> Legislature (2011)
- Required establishment of monthly premium differential for GBP participants who use tobacco products
- General Appropriations Act sets premium differential at \$30 / participant
- Tobacco certification and premium differential began in fiscal year 2012

# Tobacco Premium Differential



## Fiscal Year 2019 Statistics

33,000

participants

\$12.1 million

differential collections

# Tobacco Product Definition (2011)



“Tobacco Product” is defined as cigarettes, cigars, pipe tobacco, chewing tobacco, snuff, dip, or any other products that contain tobacco. The term does not include an electronic cigarette that does not contain tobacco and is designed expressly for the purpose of smoking cessation.

# Tobacco Product Definition (proposed)



“Tobacco Product” is defined as all types of tobacco, including but not limited to: cigarettes, cigars, pipe tobacco, chewing tobacco, snuff, dip, and all e-cigarettes / vaping products.

# Implementation



- Communication campaign will begin this spring to alert GBP participants to the policy change
- Revision of related forms, instructions and systems will be in place by 2020 Summer Enrollment period
- Definition change will take effect September 1, 2020 for Plan Year 2021  
(provides opportunity for cessation activities prior to implementation)

# Discussion and Consideration of Proposed Policy Change

Questions?  
Action Item